



Large Cooking Appliances in Indonesia

December 2023

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Large Cooking Appliances in Indonesia - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Large cooking appliances see uptick in demand, backed by better economic conditions

Built in hobs deliver positive results, while cooker hoods see limited demand

Modena Indonesia extends its lead

PROSPECTS AND OPPORTUNITIES

Positive outlook for large cooking appliances thanks to trend towards urbanisation and growing demand for space-saving solutions

Manufacturers will cater to the needs of various consumer segments with differentiated prices and features

Competition is expected to intensify, as more Chinese players enter the market

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