

Refrigeration Appliances in China

November 2023

Table of Contents

Refrigeration Appliances in China - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Slow volume recovery for refrigeration appliances in 2023
Freestanding fridge-freezers still the backbone of sales
Haier drives dominance of domestic players in refrigeration appliances

PROSPECTS AND OPPORTUNITIES

Built-in models set to gain favour as they become even slimmer
Compartmentalised storage central to large volume fridge-freezers
Refrigerator as a hub for all kitchen appliances?

CATEGORY DATA

Table 1 - Sales of Refrigeration Appliances by Category: Volume 2018-2023
Table 2 - Sales of Refrigeration Appliances by Category: Value 2018-2023
Table 3 - Sales of Refrigeration Appliances by Category: % Volume Growth 2018-2023
Table 4 - Sales of Refrigeration Appliances by Category: % Value Growth 2018-2023
Table 5 - Sales of Freezers by Format: % Volume 2018-2023
Table 6 - Sales of Freezers by Volume Capacity: % Volume 2018-2023
Table 7 - Sales of Fridge Freezers by Format: % Volume 2018-2023
Table 8 - Sales of Fridge Freezers by Volume Capacity: % Volume 2018-2023
Table 9 - Sales of Fridge Freezers by Smart Appliances: % Volume 2019-2023
Table 10 - Sales of Fridges by Volume Capacity: % Volume 2018-2023
Table 11 - NBO Company Shares of Refrigeration Appliances: % Volume 2019-2023
Table 12 - LBN Brand Shares of Refrigeration Appliances: % Volume 2020-2023
Table 13 - NBO Company Shares of Built-in Fridge Freezers: % Volume 2019-2023
Table 14 - NBO Company Shares of Freestanding Fridge Freezers: % Volume 2019-2023
Table 15 - NBO Company Shares of Built-in Fridges: % Volume 2019-2023
Table 16 - NBO Company Shares of Freestanding Fridges: % Volume 2019-2023
Table 17 - Distribution of Refrigeration Appliances by Format: % Volume 2018-2023
Table 18 - Production of Refrigeration Appliances: Total Volume 2018-2023
Table 19 - Forecast Sales of Refrigeration Appliances by Category: Volume 2023-2028
Table 20 - Forecast Sales of Refrigeration Appliances by Category: Value 2023-2028
Table 21 - Forecast Sales of Refrigeration Appliances by Category: % Volume Growth 2023-2028
Table 22 - Forecast Sales of Refrigeration Appliances by Category: % Value Growth 2023-2028

Consumer Appliances in China - Industry Overview

EXECUTIVE SUMMARY

Consumer appliances in 2023: The big picture
2023 key trends
Competitive landscape
Retailing developments
What next for consumer appliances?

MARKET INDICATORS

Table 23 - Household Penetration of Selected Total Stock Consumer Appliances by Category 2018-2024
Table 24 - Replacement Cycles of Consumer Appliances by Category 2018-2024

MARKET DATA

Table 25 - Sales of Consumer Appliances by Category: Volume 2018-2023
Table 26 - Sales of Consumer Appliances by Category: Value 2018-2023

Table 27 - Sales of Consumer Appliances by Category: % Volume Growth 2018-2023
 Table 28 - Sales of Consumer Appliances by Category: % Value Growth 2018-2023
 Table 29 - Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2018-2023
 Table 30 - Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2018-2023
 Table 31 - Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2018-2023
 Table 32 - Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2018-2023
 Table 33 - Sales of Small Appliances by Category: Volume 2018-2023
 Table 34 - Sales of Small Appliances by Category: Value 2018-2023
 Table 35 - Sales of Small Appliances by Category: % Volume Growth 2018-2023
 Table 36 - Sales of Small Appliances by Category: % Value Growth 2018-2023
 Table 37 - NBO Company Shares of Major Appliances: % Volume 2019-2023
 Table 38 - LBN Brand Shares of Major Appliances: % Volume 2020-2023
 Table 39 - NBO Company Shares of Small Appliances: % Volume 2019-2023
 Table 40 - LBN Brand Shares of Small Appliances: % Volume 2020-2023
 Table 41 - Distribution of Major Appliances by Format: % Volume 2018-2023
 Table 42 - Distribution of Small Appliances by Format: % Volume 2018-2023
 Table 43 - Forecast Sales of Consumer Appliances by Category: Volume 2023-2028
 Table 44 - Forecast Sales of Consumer Appliances by Category: Value 2023-2028
 Table 45 - Forecast Sales of Consumer Appliances by Category: % Volume Growth 2023-2028
 Table 46 - Forecast Sales of Consumer Appliances by Category: % Value Growth 2023-2028
 Table 47 - Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2023-2028
 Table 48 - Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2023-2028
 Table 49 - Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2023-2028
 Table 50 - Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2023-2028
 Table 51 - Forecast Sales of Small Appliances by Category: Volume 2023-2028
 Table 52 - Forecast Sales of Small Appliances by Category: Value 2023-2028
 Table 53 - Forecast Sales of Small Appliances by Category: % Volume Growth 2023-2028
 Table 54 - Forecast Sales of Small Appliances by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 - Research Sources

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