

Baby Food in Argentina

August 2024

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2024 DEVELOPMENTS

Volume decline for powder and liquid formula in 2024

Limited options in other baby food hamper growth in the subcategory

Nutricia-Bagó SA retains the lead thanks to the solid performance of its key brands

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Recovery forecast for all subcategories within baby food, although low birth rates present a challenge

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Nestlé will continue to dominate thanks to the popularity of Nestum

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