



# Soft Drinks Packaging in Canada

April 2024

Table of Contents

## KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Growing focus on smaller pack sizes across the soft drinks industry

PET bottles remain the leading pack type in soft drinks packaging

Concentrates record positive growth in Canada in 2023

### PROSPECTS AND OPPORTUNITIES

Convenience is a pivotal factor in soft drinks packaging

Conscious shift towards rPET bottles to promote circularity

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