

# Dishwashers in Brazil

December 2023

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## Dishwashers in Brazil - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Moderate optimism for dishwashers with double-digit retail value growth  
Improving sales for both retail offline and online channels  
Product availability and diversification increase competitiveness in Brazil

#### PROSPECTS AND OPPORTUNITIES

Growing popularity of dishwashers on social media  
Possible end to instalment payments could hinder consumption power in Brazil  
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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/dishwashers-in-brazil/report](http://www.euromonitor.com/dishwashers-in-brazil/report).