

Refrigeration Appliances in the Czech Republic

December 2023

Table of Contents

Refrigeration Appliances in the Czech Republic - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

The freestanding format leads while competition intensifies in built-in refrigerators

BluRoX freezing technology is offered while players focus on energy efficiency

Energy efficiency labels remain a strong deciding factor during the energy crisis

PROSPECTS AND OPPORTUNITIES

Growth of built-in challenged by underperforming construction and high mortgage rates

Fridge-freezers continue challenging individual fridges and freezers

Energy efficiency and a focus on fresh food are key trends shaping purchases

CATEGORY DATA

Table 1 - Sales of Refrigeration Appliances by Category: Volume 2018-2023

Table 2 - Sales of Refrigeration Appliances by Category: Value 2018-2023

Table 3 - Sales of Refrigeration Appliances by Category: % Volume Growth 2018-2023

Table 4 - Sales of Refrigeration Appliances by Category: % Value Growth 2018-2023

Table 5 - Sales of Freezers by Format: % Volume 2018-2023

Table 6 - Sales of Freezers by Volume Capacity: % Volume 2018-2023

Table 7 - Sales of Fridge Freezers by Format: % Volume 2018-2023

Table 8 - Sales of Fridge Freezers by Volume Capacity: % Volume 2018-2023

Table 9 - Sales of Fridge Freezers by Smart Appliances: % Volume 2019-2023

Table 10 - Sales of Fridges by Volume Capacity: % Volume 2018-2023

Table 11 - NBO Company Shares of Refrigeration Appliances: % Volume 2019-2023

Table 12 - LBN Brand Shares of Refrigeration Appliances: % Volume 2020-2023

Table 13 - NBO Company Shares of Built-in Fridge Freezers: % Volume 2019-2023

Table 14 - NBO Company Shares of Freestanding Fridge Freezers: % Volume 2019-2023

Table 15 - NBO Company Shares of Built-in Fridges: % Volume 2019-2023

Table 16 - NBO Company Shares of Freestanding Fridges: % Volume 2019-2023

Table 17 - Distribution of Refrigeration Appliances by Format: % Volume 2018-2023

Table 18 - Production of Refrigeration Appliances: Total Volume 2018-2023

Table 19 - Forecast Sales of Refrigeration Appliances by Category: Volume 2023-2028

Table 20 - Forecast Sales of Refrigeration Appliances by Category: Value 2023-2028

Table 21 - Forecast Sales of Refrigeration Appliances by Category: % Volume Growth 2023-2028

Table 22 - Forecast Sales of Refrigeration Appliances by Category: % Value Growth 2023-2028

Consumer Appliances in the Czech Republic - Industry Overview

EXECUTIVE SUMMARY

Consumer appliances in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer appliances?

MARKET INDICATORS

Table 23 - Household Penetration of Selected Total Stock Consumer Appliances by Category 2018-2024

Table 24 - Replacement Cycles of Consumer Appliances by Category 2018-2024

MARKET DATA

Table 25 - Sales of Consumer Appliances by Category: Volume 2018-2023

Table 26 - Sales of Consumer Appliances by Category: Value 2018-2023

Table 27 - Sales of Consumer Appliances by Category: % Volume Growth 2018-2023
 Table 28 - Sales of Consumer Appliances by Category: % Value Growth 2018-2023
 Table 29 - Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2018-2023
 Table 30 - Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2018-2023
 Table 31 - Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2018-2023
 Table 32 - Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2018-2023
 Table 33 - Sales of Small Appliances by Category: Volume 2018-2023
 Table 34 - Sales of Small Appliances by Category: Value 2018-2023
 Table 35 - Sales of Small Appliances by Category: % Volume Growth 2018-2023
 Table 36 - Sales of Small Appliances by Category: % Value Growth 2018-2023
 Table 37 - NBO Company Shares of Major Appliances: % Volume 2019-2023
 Table 38 - LBN Brand Shares of Major Appliances: % Volume 2020-2023
 Table 39 - NBO Company Shares of Small Appliances: % Volume 2019-2023
 Table 40 - LBN Brand Shares of Small Appliances: % Volume 2020-2023
 Table 41 - Distribution of Major Appliances by Format: % Volume 2018-2023
 Table 42 - Distribution of Small Appliances by Format: % Volume 2018-2023
 Table 43 - Forecast Sales of Consumer Appliances by Category: Volume 2023-2028
 Table 44 - Forecast Sales of Consumer Appliances by Category: Value 2023-2028
 Table 45 - Forecast Sales of Consumer Appliances by Category: % Volume Growth 2023-2028
 Table 46 - Forecast Sales of Consumer Appliances by Category: % Value Growth 2023-2028
 Table 47 - Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2023-2028
 Table 48 - Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2023-2028
 Table 49 - Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2023-2028
 Table 50 - Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2023-2028
 Table 51 - Forecast Sales of Small Appliances by Category: Volume 2023-2028
 Table 52 - Forecast Sales of Small Appliances by Category: Value 2023-2028
 Table 53 - Forecast Sales of Small Appliances by Category: % Volume Growth 2023-2028
 Table 54 - Forecast Sales of Small Appliances by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/refrigeration-appliances-in-the-czech-republic/report.