

Dairy Packaging in Germany

June 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Thin wall plastic containers dominates dairy packaging due to cost-effectiveness

Brick liquid cartons continues to lead the way in milk packaging, for its environmental benefits

1,000ml pack size continues to be the leading choice for its convenience

PROSPECTS AND OPPORTUNITIES

Adoption of flexible paper in butter and spreads, and surge in cheese packaging volumes

Plastic bottles used for milk products to be added to Germany's deposit system from 2024

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