



Soft Drinks Packaging in Argentina

April 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

PET bottles continue to dominate soft drinks packaging

Glass bottles continue to lose share to other pack types

Recycling boosted as sustainability becomes increasingly important amidst environmental concerns

PROSPECTS AND OPPORTUNITIES

Less sugary drinks to be in demand in the future due to rising health concerns

New design launch to create something novel for consumers with respect to the future

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