



Beauty and Personal Care Packaging in the United Kingdom

June 2023

Table of Contents

Beauty and Personal Care Packaging in the United Kingdom - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Folding cartons becomes a major pack type in beauty and personal care packaging in 2022

Quadpack launches the Regula Petit Jar with an innovative and sustainable design

Refill packaging gains ground as more retailers move into this space

PROSPECTS AND OPPORTUNITIES

Extensive use of folding cartons and flexible plastic expected to continue over the forecast period

Companies prioritise adopting sustainable packaging practices

Beauty and Personal Care Packaging in the United Kingdom - Company Profiles

Packaging Industry in the United Kingdom - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

Thin wall plastic containers and HDPE bottles are the dominant pack types in dairy

Smaller pack types coming back into favour in soft drinks in the post-pandemic period

Heineken's Green Grip reduces single-use plastic usage

Quadpack launches the Regula Petit Jar with an innovative and sustainable design

HDPE bottles the main pack type for home care products

PACKAGING LEGISLATION

UK government postpones EPR fee and launches consultation for packaging regime

UK plastic packaging tax and measures to reduce plastic pollution

RECYCLING AND THE ENVIRONMENT

The UK government expands single-use plastic ban to reduce plastic waste

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