

Home Care Packaging in Canada

April 2023

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Home Care Packaging in Canada - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Post-COVID-19 decline in demand for surface care products and wipes affecting their pack types

Sustainability concerns driving pack type innovation in detergents

Convenience trend drives growth of automatic dishwashing tablets

PROSPECTS AND OPPORTUNITIES

Focus on sustainability will drive growth of detergent strips

Plastic regulations to push volumes of glass jars and metal aerosol cans in air care

Home Care Packaging in Canada - Company Profiles

Packaging Industry in Canada - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

Sustainability concerns driving the use of paper in food packaging

Metal beverage cans a popular pack type in soft drinks

Wine-in-a-can trend driving the usage of metal beverage cans

Multi-purpose cosmetics containers aim to minimise packaging waste generation

Lightweight pouch packaging gaining share as refill packs become popular

PACKAGING LEGISLATION

Canadian government introduces regulations on single-use plastic packaging

Consultation underway on new plastic labelling regulations

RECYCLING AND THE ENVIRONMENT

Alternatives to plastic packaging making inroads across multiple categories

Biodegradable and compostable packaging becoming more widespread

Brands must embrace sustainability to retain consumer interest

Table 1 - Overview of Packaging Recycling and Recovery in Canada: 2020/2021 and Targets for 2022

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