

# Wine in Uzbekistan

June 2024

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## Wine in Uzbekistan - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Steady growth and evolving consumer preferences  
Expansion in the foodservice channel and experiential marketing  
Growth of sparkling wine and competition

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Continued growth in still and sparkling wines  
Innovations and new product developments  
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## Alcoholic Drinks in Uzbekistan - Industry Overview

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Smoking ban  
Opening hours  
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