

# Large Cooking Appliances in the United Arab Emirates

December 2023

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## Large Cooking Appliances in the United Arab Emirates - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Ongoing positive performance amid inflationary pressure  
Shift in consumer behaviour as dining out and food delivery slows volume growth  
Intense competition among brands with greater focus on catering for consumer needs

#### PROSPECTS AND OPPORTUNITIES

Urbanisation anticipated to drive future sales of large cooking appliances  
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