

Sauces, Dips and Condiments in Kazakhstan

November 2023

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Sauces, Dips and Condiments in Kazakhstan - Category analysis

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2023 DEVELOPMENTS

Ketchup and mayonnaise remain demanded products, especially for barbecues

Popularity of Asian cuisine drives sales of soy sauces

Changing consumption culture impacts tomato pastes and purées

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Picnic and barbecue trend supports future growth

Soy sauce and stock cubes expected to remain popular

Eurasian Foods will continue to lead a very fragmented category

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