



Beauty and Personal Care Packaging in Colombia

June 2023

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Beauty and Personal Care Packaging in Colombia - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Squeezable plastic tubes losing share in toothpaste packaging

The most popular pack size continues to be 100ml in 2022

Refill packs continue to gain popularity

PROSPECTS AND OPPORTUNITIES

Flexible paper/plastic to show steady growth in the forecast period

Sustainability will continue to gain increasing attention from industry players

Beauty and Personal Care Packaging in Colombia - Company Profiles

Packaging Industry in Colombia - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

Flexible plastic is the most popular pack type in food packaging

Popularity of lightweight packaging to cater to increasing on-the-go consumption

Brick liquid cartons gaining share in alcoholic drinks

Refill packs popular in beauty and personal care as they are seen as being sustainable

HDPE bottles dominate the home care industry thanks to their durability

PACKAGING LEGISLATION

Government announces National Plan for Sustainable Single-Use Plastics Management

RECYCLING AND THE ENVIRONMENT

Colombian coffee brands undertake initiatives to become more sustainable

Nativa partners with meteorologists to transform bottles into rain gauges

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