

Vending in Thailand

February 2024

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Vending in Thailand - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Vending makes a comeback with smart models and digital payments
Tao Bin, your robotic barista, enters market as players invest more in modernisation
Leader Sun Vending Technology boosts value share through new franchise model

PROSPECTS AND OPPORTUNITIES

Convenience stores set to install more vending machines
Contactless payments will increasingly become the norm as product offer diversifies
New entrants expected to join the competition

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Digitalised retail: next-gen online-to-offline
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