

# Baby Food Packaging in South Korea

June 2024

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### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Plastic pouches grows in 2023 due to portability and ease of use

100g pack size preferred in dried baby food in 2023, due to its affordability

Metal tins remains significant in powder milk formula in 2023, as this offers superior protection

#### PROSPECTS AND OPPORTUNITIES

Glass jars set to see growth in prepared baby food due to its premium image

Plastic pouches forecast to gain pack type share in prepared baby food due to its versatility

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