

Confectionery Packaging in Canada

June 2024

Table of Contents

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Flexible packaging continues to dominate in Canadian confectionery

Aluminium foil gaining share in boxed assortments packaging

Blister and strip packs gaining share in sugar confectionery packaging

PROSPECTS AND OPPORTUNITIES

Government initiatives helping drive brands towards sustainable packaging options Metal tins to gain share in confectionery packaging over the forecast period

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 trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with
 country-specific local insight and comprehensive data, unavailable elsewhere.

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