

Vacuum Cleaners in South Africa

December 2023

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Vacuum Cleaners in South Africa - Category analysis

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2023 DEVELOPMENTS

Changing consumer lifestyles influence demand for vacuum cleaners
South Africans increasingly attracted to robotic vacuum cleaners
Pre-sales support key to pushing volume sales

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Consumer Appliances in South Africa - Industry Overview

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Changing lifestyles in South Africa influence demand for consumer appliances
Load shedding restricts greater penetration of many appliances
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