

# Consumer Lending in Malaysia

November 2023

Table of Contents

## EXECUTIVE SUMMARY

Consumer lending in 2023: The big picture

2023 key trends

Mortgages/housing continues to enjoy healthy value growth as the government aids first-time home buyers

Buy Now Pay Later trend strengthens with new players

What next for consumer lending?

## MARKET DATA

Table 1 - Consumer Lending: Outstanding Balance by Category: Value 2018-2023

Table 2 - Consumer Lending: Outstanding Balance by Category: % Value Growth 2018-2023

Table 3 - Consumer Lending: Gross Lending by Category: Value 2018-2023

Table 4 - Consumer Lending: Gross Lending by Category: % Value Growth 2018-2023

Table 5 - Consumer Lending: Non-performing vs Other Loans Outstanding Balance: % Value 2018-2023

Table 6 - Mortgages/Housing: Non-performing vs Other Loans Outstanding Balance: % Value 2018-2023

Table 7 - Consumer Credit: Non-performing vs Other Loans Outstanding Balance: % Value 2018-2023

Table 8 - Card Lending: Non-performing vs Other Loans Outstanding Balance: % Value 2018-2023

Table 9 - Forecast Consumer Lending: Outstanding Balance by Category: Value 2023-2028

Table 10 - Forecast Consumer Lending: Outstanding Balance by Category: % Value Growth 2023-2028

Table 11 - Forecast Consumer Lending: Gross Lending by Category: Value 2023-2028

Table 12 - Forecast Consumer Lending: Gross Lending by Category: % Value Growth 2023-2028

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## SOURCES

Summary 1 - Research Sources

[Consumer Credit in Malaysia - Category analysis](#)

## KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Macroeconomic and environmental factors causing a mixed reaction in outstanding loans in Malaysia

Continuous rise in Buy Now Pay Later (BNPL) players caters to e-commerce shopping players

Growing trend of electric vehicles (EVs) leads to the launch of customised hire purchase loans to cater to EV owners

### PROSPECTS AND OPPORTUNITIES

Higher interest rates threaten consumer credit demand

Personal lending and auto lending and durables to see development and growth but durables lending is likely to stagnate

Government to increase regulation of Buy Now Pay Later (BNPL)

## CATEGORY DATA

Table 13 - Consumer Credit: Outstanding Balance by Category: Value 2018-2023

Table 14 - Consumer Credit: Outstanding Balance by Category: % Value Growth 2018-2023

Table 15 - Consumer Credit: Gross Lending by Category: Value 2018-2023

Table 16 - Consumer Credit: Gross Lending by Category: % Value Growth 2018-2023

Table 17 - Forecast Consumer Credit: Outstanding Balance by Category: Value 2023-2028

Table 18 - Forecast Consumer Credit: Outstanding Balance by Category: % Value Growth 2023-2028

Table 19 - Forecast Consumer Credit: Gross Lending by Category: Value 2023-2028

Table 20 - Forecast Consumer Credit: Gross Lending by Category: % Value Growth 2023-2028

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