

Confectionery Packaging in Mexico

May 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Sugar confectionery again records positive growth in 2023

Flexible paper gaining pack type share in chocolate confectionery

Small pack sizes are popular in Mexican sugar confectionery

PROSPECTS AND OPPORTUNITIES

Plastic pouches will continue gaining share in chocolate confectionery over the forecast period

Flexible plastic will remain the leading pack type in the coming years

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