



Retail in Indonesia

March 2024

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Convenience Retailers in Indonesia

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Increasing urbanisation, convenience, and wide selection of products contribute to growth
Halal certification for convenience stores benefits retailers and gains consumers' trust
Alfamart usurps Indomaret to become leading player

PROSPECTS AND OPPORTUNITIES

Convenience retailers forecast to thrive due to compatibility with evolving trends
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Warung digitalisation to help small local grocers develop a more competitive edge
Tangerang City launches Warung Qta, a digitalised format of warung

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Comprehensive retail concept and product selections important in driving sales

Matahari Department Store retains lead, while Miniso's share grows

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