

# Soft Drinks in China

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Nongfu Spring leads bottled water in a fiercely competitive market

Manufacturers increasingly emphasise sustainable packaging

### PROSPECTS AND OPPORTUNITIES

Still natural and spring bottled water set to post growth due to increased consumer awareness of source and health benefits

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[Carbonates in China](#)

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Reduced sugar and flavour innovation are key themes in carbonates

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Small local brands are strengthening, and have further growth potential

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- Rising competition in liquid concentrates, with new players

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## PROSPECTS AND OPPORTUNITIES

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