

Food Preparation Appliances in France

December 2023

Table of Contents

Food Preparation Appliances in France - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Food processors suffer
Essential appliances such as mixers remain OK
Ongoing culinary trends and at-home lifestyles will support demand overall

PROSPECTS AND OPPORTUNITIES

Food processors to make a comeback, with a trend to fewer appliances at home privileging multi-functional devices
Health and wellness set to exert a strong influence
Private labels and marketplaces to play increasingly important role

CATEGORY DATA

Table 1 - Sales of Food Preparation Appliances by Category: Volume 2018-2023
Table 2 - Sales of Food Preparation Appliances by Category: Value 2018-2023
Table 3 - Sales of Food Preparation Appliances by Category: % Volume Growth 2018-2023
Table 4 - Sales of Food Preparation Appliances by Category: % Value Growth 2018-2023
Table 5 - NBO Company Shares of Food Preparation Appliances: % Volume 2019-2023
Table 6 - LBN Brand Shares of Food Preparation Appliances: % Volume 2020-2023
Table 7 - Distribution of Food Preparation Appliances by Format: % Volume 2018-2023
Table 8 - Forecast Sales of Food Preparation Appliances by Category: Volume 2023-2028
Table 9 - Forecast Sales of Food Preparation Appliances by Category: Value 2023-2028
Table 10 - Forecast Sales of Food Preparation Appliances by Category: % Volume Growth 2023-2028
Table 11 - Forecast Sales of Food Preparation Appliances by Category: % Value Growth 2023-2028

Consumer Appliances in France - Industry Overview

EXECUTIVE SUMMARY

Consumer appliances in 2023: The big picture
2023 key trends
Competitive landscape
Retailing developments
What next for consumer appliances?

MARKET INDICATORS

Table 12 - Household Penetration of Selected Total Stock Consumer Appliances by Category 2018-2024
Table 13 - Replacement Cycles of Consumer Appliances by Category 2018-2024

MARKET DATA

Table 14 - Sales of Consumer Appliances by Category: Volume 2018-2023
Table 15 - Sales of Consumer Appliances by Category: Value 2018-2023
Table 16 - Sales of Consumer Appliances by Category: % Volume Growth 2018-2023
Table 17 - Sales of Consumer Appliances by Category: % Value Growth 2018-2023
Table 18 - Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2018-2023
Table 19 - Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2018-2023
Table 20 - Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2018-2023
Table 21 - Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2018-2023
Table 22 - Sales of Small Appliances by Category: Volume 2018-2023
Table 23 - Sales of Small Appliances by Category: Value 2018-2023
Table 24 - Sales of Small Appliances by Category: % Volume Growth 2018-2023
Table 25 - Sales of Small Appliances by Category: % Value Growth 2018-2023
Table 26 - NBO Company Shares of Major Appliances: % Volume 2019-2023

Table 27 - LBN Brand Shares of Major Appliances: % Volume 2020-2023
Table 28 - NBO Company Shares of Small Appliances: % Volume 2019-2023
Table 29 - LBN Brand Shares of Small Appliances: % Volume 2020-2023
Table 30 - Distribution of Major Appliances by Format: % Volume 2018-2023
Table 31 - Distribution of Small Appliances by Format: % Volume 2018-2023
Table 32 - Forecast Sales of Consumer Appliances by Category: Volume 2023-2028
Table 33 - Forecast Sales of Consumer Appliances by Category: Value 2023-2028
Table 34 - Forecast Sales of Consumer Appliances by Category: % Volume Growth 2023-2028
Table 35 - Forecast Sales of Consumer Appliances by Category: % Value Growth 2023-2028
Table 36 - Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2023-2028
Table 37 - Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2023-2028
Table 38 - Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2023-2028
Table 39 - Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2023-2028
Table 40 - Forecast Sales of Small Appliances by Category: Volume 2023-2028
Table 41 - Forecast Sales of Small Appliances by Category: Value 2023-2028
Table 42 - Forecast Sales of Small Appliances by Category: % Volume Growth 2023-2028
Table 43 - Forecast Sales of Small Appliances by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 - Research Sources

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