



Appliances and Electronics Specialists in Sweden

April 2024

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Appliances and Electronics Specialists in Sweden - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Focus on essential or immediate need products and services and experiences hits appliances and electronics specialists towards the end of the review period

Power enters Sweden by purchasing Media Markt

The first full year after Komplett's acquisition of Netonnet

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Innovations to stimulate appliances and electronics specialists' evolution

Replacement cycles to become shorter for appliances and electronics

Sustainability to play important role in planning activities in the forecast period

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