

Dishwashers in Norway

December 2023

Table of Contents

Dishwashers in Norway - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Lower retail volume sales while value sales rise due to heightened prices

Noise reduction becomes a key selling point for dishwasher players

Dishwashers benefit from being viewed as sustainable products

PROSPECTS AND OPPORTUNITIES

Low purchasing power challenges sales over the early forecast period

Energy efficiency and convenience drive sales growth, appealing to consumers

Players to focus on innovation and services across the forecast period

CATEGORY DATA

Table 1 - Sales of Dishwashers by Category: Volume 2018-2023

Table 2 - Sales of Dishwashers by Category: Value 2018-2023

Table 3 - Sales of Dishwashers by Category: % Volume Growth 2018-2023

Table 4 - Sales of Dishwashers by Category: % Value Growth 2018-2023

Table 5 - Sales of Dishwashers by Format: % Volume 2018-2023

Table 6 - Sales of Dishwashers by Smart Appliances: % Volume 2019-2023

Table 7 - NBO Company Shares of Dishwashers: % Volume 2019-2023

Table 8 - LBN Brand Shares of Dishwashers: % Volume 2020-2023

Table 9 - Distribution of Dishwashers by Format: % Volume 2018-2023

Table 10 - Production of Dishwashers: Total Volume 2018-2023

Table 11 - Forecast Sales of Dishwashers by Category: Volume 2023-2028

Table 12 - Forecast Sales of Dishwashers by Category: Value 2023-2028

Table 13 - Forecast Sales of Dishwashers by Category: % Volume Growth 2023-2028

Table 14 - Forecast Sales of Dishwashers by Category: % Value Growth 2023-2028

Consumer Appliances in Norway - Industry Overview

EXECUTIVE SUMMARY

Consumer appliances in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer appliances?

MARKET INDICATORS

Table 15 - Household Penetration of Selected Total Stock Consumer Appliances by Category 2018-2024

Table 16 - Replacement Cycles of Consumer Appliances by Category 2018-2024

MARKET DATA

Table 17 - Sales of Consumer Appliances by Category: Volume 2018-2023

Table 18 - Sales of Consumer Appliances by Category: Value 2018-2023

Table 19 - Sales of Consumer Appliances by Category: % Volume Growth 2018-2023

Table 20 - Sales of Consumer Appliances by Category: % Value Growth 2018-2023

Table 21 - Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2018-2023

Table 22 - Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2018-2023

Table 23 - Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2018-2023

Table 24 - Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2018-2023

Table 25 - Sales of Small Appliances by Category: Volume 2018-2023

Table 26 - Sales of Small Appliances by Category: Value 2018-2023

Table 27 - Sales of Small Appliances by Category: % Volume Growth 2018-2023
Table 28 - Sales of Small Appliances by Category: % Value Growth 2018-2023
Table 29 - NBO Company Shares of Major Appliances: % Volume 2019-2023
Table 30 - LBN Brand Shares of Major Appliances: % Volume 2020-2023
Table 31 - NBO Company Shares of Small Appliances: % Volume 2019-2023
Table 32 - LBN Brand Shares of Small Appliances: % Volume 2020-2023
Table 33 - Distribution of Major Appliances by Format: % Volume 2018-2023
Table 34 - Distribution of Small Appliances by Format: % Volume 2018-2023
Table 35 - Forecast Sales of Consumer Appliances by Category: Volume 2023-2028
Table 36 - Forecast Sales of Consumer Appliances by Category: Value 2023-2028
Table 37 - Forecast Sales of Consumer Appliances by Category: % Volume Growth 2023-2028
Table 38 - Forecast Sales of Consumer Appliances by Category: % Value Growth 2023-2028
Table 39 - Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2023-2028
Table 40 - Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2023-2028
Table 41 - Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2023-2028
Table 42 - Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2023-2028
Table 43 - Forecast Sales of Small Appliances by Category: Volume 2023-2028
Table 44 - Forecast Sales of Small Appliances by Category: Value 2023-2028
Table 45 - Forecast Sales of Small Appliances by Category: % Volume Growth 2023-2028
Table 46 - Forecast Sales of Small Appliances by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 - Research Sources

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