

Home Laundry Appliances in Norway

December 2023

Table of Contents

Home Laundry Appliances in Norway - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Retail volume sales decline as economic strains shapes purchasing decisions

Energy efficiency and second-hand appliances grow in importance

Manufacturers aim for the adoption of connected appliances

PROSPECTS AND OPPORTUNITIES

Lower spending power and purchases of second-hand appliances challenges growth

Smaller household sizes create growing opportunities for space-saving appliances

Connectivity and ongoing innovations drive up unit prices

CATEGORY DATA

Table 1 - Sales of Home Laundry Appliances by Category: Volume 2018-2023

Table 2 - Sales of Home Laundry Appliances by Category: Value 2018-2023

Table 3 - Sales of Home Laundry Appliances by Category: % Volume Growth 2018-2023

Table 4 - Sales of Home Laundry Appliances by Category: % Value Growth 2018-2023

Table 5 - Sales of Automatic Washer Dryers by Smart Appliances: % Volume 2018-2023

Table 6 - Sales of Automatic Washing Machines by Format: % Volume 2018-2023

Table 7 - Sales of Automatic Washing Machines by Volume Capacity: % Volume 2018-2023

Table 8 - Sales of Automatic Washing Machines by Smart Appliances: % Volume 2019-2023

Table 9 - NBO Company Shares of Home Laundry Appliances: % Volume 2019-2023

Table 10 - LBN Brand Shares of Home Laundry Appliances: % Volume 2020-2023

Table 11 - Distribution of Home Laundry Appliances by Format: % Volume 2018-2023

Table 12 - Production of Home Laundry Appliances: Total Volume 2018-2023

Table 13 - Forecast Sales of Home Laundry Appliances by Category: Volume 2023-2028

Table 14 - Forecast Sales of Home Laundry Appliances by Category: Value 2023-2028

Table 15 - Forecast Sales of Home Laundry Appliances by Category: % Volume Growth 2023-2028

Table 16 - Forecast Sales of Home Laundry Appliances by Category: % Value Growth 2023-2028

Consumer Appliances in Norway - Industry Overview

EXECUTIVE SUMMARY

Consumer appliances in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer appliances?

MARKET INDICATORS

Table 17 - Household Penetration of Selected Total Stock Consumer Appliances by Category 2018-2024

Table 18 - Replacement Cycles of Consumer Appliances by Category 2018-2024

MARKET DATA

Table 19 - Sales of Consumer Appliances by Category: Volume 2018-2023

Table 20 - Sales of Consumer Appliances by Category: Value 2018-2023

Table 21 - Sales of Consumer Appliances by Category: % Volume Growth 2018-2023

Table 22 - Sales of Consumer Appliances by Category: % Value Growth 2018-2023

Table 23 - Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2018-2023

Table 24 - Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2018-2023

Table 25 - Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2018-2023

Table 26 - Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2018-2023

Table 27 - Sales of Small Appliances by Category: Volume 2018-2023
Table 28 - Sales of Small Appliances by Category: Value 2018-2023
Table 29 - Sales of Small Appliances by Category: % Volume Growth 2018-2023
Table 30 - Sales of Small Appliances by Category: % Value Growth 2018-2023
Table 31 - NBO Company Shares of Major Appliances: % Volume 2019-2023
Table 32 - LBN Brand Shares of Major Appliances: % Volume 2020-2023
Table 33 - NBO Company Shares of Small Appliances: % Volume 2019-2023
Table 34 - LBN Brand Shares of Small Appliances: % Volume 2020-2023
Table 35 - Distribution of Major Appliances by Format: % Volume 2018-2023
Table 36 - Distribution of Small Appliances by Format: % Volume 2018-2023
Table 37 - Forecast Sales of Consumer Appliances by Category: Volume 2023-2028
Table 38 - Forecast Sales of Consumer Appliances by Category: Value 2023-2028
Table 39 - Forecast Sales of Consumer Appliances by Category: % Volume Growth 2023-2028
Table 40 - Forecast Sales of Consumer Appliances by Category: % Value Growth 2023-2028
Table 41 - Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2023-2028
Table 42 - Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2023-2028
Table 43 - Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2023-2028
Table 44 - Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2023-2028
Table 45 - Forecast Sales of Small Appliances by Category: Volume 2023-2028
Table 46 - Forecast Sales of Small Appliances by Category: Value 2023-2028
Table 47 - Forecast Sales of Small Appliances by Category: % Volume Growth 2023-2028
Table 48 - Forecast Sales of Small Appliances by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 - Research Sources

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