

# Other Hot Drinks in Hong Kong, China

December 2023

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## Other Hot Drinks in Hong Kong, China - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Convenience aspect evident through the emergence of pods within other hot drinks  
Increasing accessibility of hot chocolate through the grab-and-go concept  
Retail brands penetrate foodservice by collaborating with established channel players

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Premiumisation trend will persist due to polarising consumption behaviour  
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