

Hot Drinks in Algeria

November 2023

Table of Contents

Hot Drinks in Algeria

EXECUTIVE SUMMARY

Hot drinks in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for hot drinks?

MARKET DATA

Table 1 - Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2018-2023

Table 2 - Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2018-2023

Table 3 - Retail Sales of Hot Drinks by Category: Volume 2018-2023

Table 4 - Retail Sales of Hot Drinks by Category: Value 2018-2023

Table 5 - Retail Sales of Hot Drinks by Category: % Volume Growth 2018-2023

Table 6 - Retail Sales of Hot Drinks by Category: % Value Growth 2018-2023

Table 7 - Foodservice Sales of Hot Drinks by Category: Volume 2018-2023

Table 8 - Foodservice Sales of Hot Drinks by Category: % Volume Growth 2018-2023

Table 9 - Total Sales of Hot Drinks by Category: Total Volume 2018-2023

Table 10 - Total Sales of Hot Drinks by Category: % Total Volume Growth 2018-2023

Table 11 - NBO Company Shares of Hot Drinks: % Retail Value 2019-2023

Table 12 - LBN Brand Shares of Hot Drinks: % Retail Value 2020-2023

Table 13 - Retail Distribution of Hot Drinks by Format: % Volume 2018-2023

Table 14 - Retail Distribution of Hot Drinks by Format and Category: % Volume 2023

Table 15 - Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2023-2028

Table 16 - Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2023-2028

Table 17 - Forecast Retail Sales of Hot Drinks by Category: Volume 2023-2028

Table 18 - Forecast Retail Sales of Hot Drinks by Category: Value 2023-2028

Table 19 - Forecast Retail Sales of Hot Drinks by Category: % Volume Growth 2023-2028

Table 20 - Forecast Retail Sales of Hot Drinks by Category: % Value Growth 2023-2028

Table 21 - Forecast Foodservice Sales of Hot Drinks by Category: Volume 2023-2028

Table 22 - Forecast Foodservice Sales of Hot Drinks by Category: % Volume Growth 2023-2028

Table 23 - Forecast Total Sales of Hot Drinks by Category: Total Volume 2023-2028

Table 24 - Forecast Total Sales of Hot Drinks by Category: % Total Volume Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 - Research Sources

Coffee in Algeria

KEY DATA FINDINGS

2023 DEVELOPMENTS

Instant coffee outperforms fresh coffee

Fresh ground coffee pods benefit from growing consumer sophistication

Local brands continue to dominate in fresh ground coffee

PROSPECTS AND OPPORTUNITIES

Sustained growth over forecast period

Trading down if inflation remains high

Fresh coffee ground pods have potential for growth

CATEGORY DATA

Table 25 - Retail Sales of Coffee by Category: Volume 2018-2023

Table 26 - Retail Sales of Coffee by Category: Value 2018-2023

Table 27 - Retail Sales of Coffee by Category: % Volume Growth 2018-2023

Table 28 - Retail Sales of Coffee by Category: % Value Growth 2018-2023

Table 29 - NBO Company Shares of Coffee: % Retail Value 2019-2023

Table 30 - LBN Brand Shares of Coffee: % Retail Value 2020-2023

Table 31 - Forecast Retail Sales of Coffee by Category: Volume 2023-2028

Table 32 - Forecast Retail Sales of Coffee by Category: Value 2023-2028

Table 33 - Forecast Retail Sales of Coffee by Category: % Volume Growth 2023-2028

Table 34 - Forecast Retail Sales of Coffee by Category: % Value Growth 2023-2028

Tea in Algeria

KEY DATA FINDINGS

2023 DEVELOPMENTS

Green tea continues to account for most volume sales

Loose tea continues to be more popular than tea bags

Top three players continue to dominate

PROSPECTS AND OPPORTUNITIES

Positive outlook for tea over forecast period

Rising health consciousness to support growth

Increasing value share for loose tea

CATEGORY DATA

Table 35 - Retail Sales of Tea by Category: Volume 2018-2023

Table 36 - Retail Sales of Tea by Category: Value 2018-2023

Table 37 - Retail Sales of Tea by Category: % Volume Growth 2018-2023

Table 38 - Retail Sales of Tea by Category: % Value Growth 2018-2023

Table 39 - NBO Company Shares of Tea: % Retail Value 2019-2023

Table 40 - LBN Brand Shares of Tea: % Retail Value 2020-2023

Table 41 - Forecast Retail Sales of Tea by Category: Volume 2023-2028

Table 42 - Forecast Retail Sales of Tea by Category: Value 2023-2028

Table 43 - Forecast Retail Sales of Tea by Category: % Volume Growth 2023-2028

Table 44 - Forecast Retail Sales of Tea by Category: % Value Growth 2023-2028

Other Hot Drinks in Algeria

KEY DATA FINDINGS

2023 DEVELOPMENTS

Underdeveloped product area due to low consumer awareness

Negligible presence of reduced sugar variants

Smaller players giving value share, as their offerings are more affordable

PROSPECTS AND OPPORTUNITIES

Minimal constant value growth over forecast period

Innovation needed to ensure long-term growth

Growth of modern grocery retailers offers potential for development of private label

CATEGORY DATA

Table 45 - Retail Sales of Other Hot Drinks by Category: Volume 2018-2023

Table 46 - Retail Sales of Other Hot Drinks by Category: Value 2018-2023

Table 47 - Retail Sales of Other Hot Drinks by Category: % Volume Growth 2018-2023

Table 48 - Retail Sales of Other Hot Drinks by Category: % Value Growth 2018-2023

Table 49 - NBO Company Shares of Other Hot Drinks: % Retail Value 2019-2023

Table 50 - LBN Brand Shares of Other Hot Drinks: % Retail Value 2020-2023

Table 51 - Forecast Retail Sales of Other Hot Drinks by Category: Volume 2023-2028

Table 52 - Forecast Retail Sales of Other Hot Drinks by Category: Value 2023-2028

Table 53 - Forecast Retail Sales of Other Hot Drinks by Category: % Volume Growth 2023-2028

Table 54 - Forecast Retail Sales of Other Hot Drinks by Category: % Value Growth 2023-2028

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/hot-drinks-in-algeria/report.