



# Digestive Remedies in Hong Kong, China

February 2024

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## Digestive Remedies in Hong Kong, China - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Lifted restrictions improve demand for digestive remedies  
Motion sickness remedies and diarrhoeal remedies rise as international travel resumes  
Weisen-U celebrates anniversary with campaign focused on innovative tablet

#### PROSPECTS AND OPPORTUNITIES

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### DISCLAIMER

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