

# Vacuum Cleaners in India

February 2024

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## Vacuum Cleaners in India - Category analysis

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#### 2023 DEVELOPMENTS

Growth slows due to economic uncertainty and the return of domestic help  
Wet and dry format gains popularity among Indian consumers  
Robotic vacuum cleaners emerge in the Indian market

#### PROSPECTS AND OPPORTUNITIES

Demand for vacuum cleaners expected to stagnate over forecast period  
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