

Vending in Portugal

March 2024

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Vending in Portugal - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Vending sales increase, boosted by rising unit prices for tobacco products
Innovation improves the consumer experience within vending
Midsid retains its lead while Delta expands My Break by Delta Cafés

PROSPECTS AND OPPORTUNITIES

Micro-store and corner stores are set to make an impact on the landscape
New legislation will impact sales, as tobacco through vending is banned
Convenience and innovation add value to vending and attract consumers

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