

# Carbonates in the United Arab Emirates

November 2023

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## Carbonates in the United Arab Emirates - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Health concerns continue to drive demand for reduced sugar carbonates  
Global launches of small cans of carbonates are gaining popularity in local market  
On-trade volume sales stabilise in 2023 after extraordinary growth in 2022

#### PROSPECTS AND OPPORTUNITIES

Carbonates will face competition from sparkling flavoured bottled water, among other alternatives  
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