

Baby Food Packaging in Indonesia

July 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Small pack sizes of dried baby food offer single-serve on-the-go solutions

Eco- and user-friendly folding cartons the most popular baby food pack type

Stand-up pouches gaining popularity in prepared baby food

PROSPECTS AND OPPORTUNITIES

Folding cartons expected to grow in dried baby food due to rising sustainability concerns

Strong growth expected for HDPE bottles in other baby food

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