

Analgesics in Argentina

September 2023

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Analgesics in Argentina - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Sales of aspirin and ibuprofen rebound in aftermath of COVID-19 pandemic
Topical analgesics with cannabidiol go from strength to strength
Bayer shows signs of recovery, but its share remains below pre-pandemic levels

PROSPECTS AND OPPORTUNITIES

Further growth expected, with stronger analgesic options benefitting from return to outdoor activities
Topical analgesics have potential for expansion
Higher doses of acetaminophen, aspirin and ibuprofen will gain additional ground

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