

Dishwashers in Thailand

December 2023

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Dishwashers in Thailand - Category analysis

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2023 DEVELOPMENTS

New technology and smaller units helping to attract more consumers to dishwashers

Xiaomi helps to make dishwashers more accessible but Bosch and Electrolux retain the lead with their trusted and familiar products

Dishwashers becoming more compact and more efficient in Thailand

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Demand expected to be driven by desire for time and space saving solutions

New technology expected to provide further fuel for growth

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