

Sun Care in Ukraine

April 2024

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Sun Care in Ukraine - Category analysis

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2023 DEVELOPMENTS

Strong recovery in 2023 after the year-earlier collapse in sales

Premium aftersun sees very dynamic growth in 2023

La Roche-Posay takes over from Biokon as the leading brand

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Positive growth expected for sun care in Ukraine

Mass aftersun expected to be most dynamic over the forecast period

Biokon could continue losing share to La Roche-Posay and Weleda

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DISCLAIMER

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