

# Depilatories in Ukraine

April 2024

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## Depilatories in Ukraine - Category analysis

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#### 2023 DEVELOPMENTS

Depilatories on a recovery path in 2023

Pre-shave records the strongest growth in 2023, but razors and blades remains the biggest category

Procter & Gamble and Reckitt Benckiser dominate depilatories sales in Ukraine

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