



Dairy Packaging in Argentina

May 2024

Table of Contents

KEY DATA FINDINGS

2023 DEVELOPMENTS

Convenience means flexible plastic continues to dominate fresh milk packaging

Thin wall plastic containers continues to dominate yoghurt packaging

Cost-consciousness drives fresh milk packaging towards smaller pack sizes

PROSPECTS AND OPPORTUNITIES

Brick liquid cartons to gain share in condensed milk

Shaped liquid cartons set to gain share from thin wall plastic containers for cream packaging

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