

# Dairy Packaging in Colombia

June 2024

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### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Flexible plastic is the most popular dairy pack type due to its affordability  
Cost-advantages of plastic pouches boosting their popularity in condensed milk  
HDPE bottles and brick liquid cartons gaining share in yoghurt

#### PROSPECTS AND OPPORTUNITIES

The 1,000ml pack size is expected to gain further share due to its cost-effectiveness  
Shaped liquid cartons will continue performing strongly in shelf stable milk packaging

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