

Away-From-Home Tissue and Hygiene in Denmark

March 2024

Table of Contents

Away-From-Home Tissue and Hygiene in Denmark - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Higher unit prices and rebound from COVID-19 slump slow volume growth
AFH paper towels benefits from robust health and hygiene trend
Players look to incorporate sustainability in new product development

PROSPECTS AND OPPORTUNITIES

Economic outlook and maturity to hinder volume growth while technology aids efficiencies
Leading players to try to lock-in value through longer-term supply agreements
Lowering costs through education and treatment in AFH adult incontinence

CATEGORY DATA

Table 1 - Sales of Away-From-Home Tissue and Hygiene by Category: Value 2018-2023
Table 2 - Sales of Away-From-Home Tissue and Hygiene by Category: % Value Growth 2018-2023
Table 3 - Sales of Away-From-Home Paper Towels by Type: % Value 2018-2023
Table 4 - Distribution of Away-From-Home Tissue and Hygiene by Format: % Value 2018-2023
Table 5 - Distribution of Away-From-Home Tissue and Hygiene by Format and Category: % Value 2023
Table 6 - Forecast Sales of Away-From-Home Tissue and Hygiene by Category: Value 2023-2028
Table 7 - Forecast Sales of Away-From-Home Tissue and Hygiene by Category: % Value Growth 2023-2028

Tissue and Hygiene in Denmark - Industry Overview

EXECUTIVE SUMMARY

Tissue and hygiene in 2023: The big picture
2023 key trends
Competitive landscape
Retailing developments
What next for tissue and hygiene?

MARKET INDICATORS

Table 8 - Birth Rates 2018-2023
Table 9 - Infant Population 2018-2023
Table 10 - Female Population by Age 2018-2023
Table 11 - Total Population by Age 2018-2023
Table 12 - Households 2018-2023
Table 13 - Forecast Infant Population 2023-2028
Table 14 - Forecast Female Population by Age 2023-2028
Table 15 - Forecast Total Population by Age 2023-2028
Table 16 - Forecast Households 2023-2028

MARKET DATA

Table 17 - Retail Sales of Tissue and Hygiene by Category: Value 2018-2023
Table 18 - Retail Sales of Tissue and Hygiene by Category: % Value Growth 2018-2023
Table 19 - NBO Company Shares of Retail Tissue and Hygiene: % Value 2019-2023
Table 20 - LBN Brand Shares of Retail Tissue and Hygiene: % Value 2020-2023
Table 21 - Penetration of Private Label in Retail Tissue and Hygiene by Category: % Value 2018-2023
Table 22 - Distribution of Retail Tissue and Hygiene by Format: % Value 2018-2023
Table 23 - Distribution of Retail Tissue and Hygiene by Format and Category: % Value 2023
Table 24 - Forecast Retail Sales of Tissue and Hygiene by Category: Value 2023-2028
Table 25 - Forecast Retail Sales of Tissue and Hygiene by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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