



# Street Stalls/Kiosks in Canada

February 2024

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## Street Stalls/Kiosks in Canada - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Stalls offer innovative and adventurous recipes to attract new customers  
Stalls target residential neighbourhoods, using social media to advertise locations  
Owners look to improve the customer experience of their outlets

#### PROSPECTS AND OPPORTUNITIES

Lower starting cost to attract new operators across the forecast period  
Decreasing external competition will create opportunities for street stalls/kiosks  
Partnering with third party delivery apps will boost sales across the next five years

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