



Consumer Foodservice By Location in Mexico

March 2024

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2023 DEVELOPMENTS

Standalone remains the dominant location for consumer foodservice in Mexico

Opening of new locations in collaboration with the entertainment industry

Local cuisine as a cultural representative for tourism

PROSPECTS AND OPPORTUNITIES

Michelin Guide's arrival in Mexico could trigger a change in gastronomic tourism

Influencers and artists enter consumer foodservice

All-inclusive resorts and sustainable tourism as growth opportunities

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