

Cafés/Bars in Turkey

February 2024

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Cafés/Bars in Turkey - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Coffee and tea outlets benefit from availability and affordability

Bars/pubs continues on the road to recovery

Longer stays with relatively small ticket sizes

PROSPECTS AND OPPORTUNITIES

Traditional and modern specialists to gain attention in cafés

The offer of fresh bakery products is expected to spread among cafés

The choice of takeaway products is being extended

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