

# Cough, Cold and Allergy (Hay Fever) Remedies in Slovenia

October 2023

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## Cough, Cold and Allergy (Hay Fever) Remedies in Slovenia - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

The intense cold and flu season benefits sales in 2023  
Rising allergy levels due to heightened pollution and allergenic species  
While international players lead, private label offerings gain ground

#### PROSPECTS AND OPPORTUNITIES

Growth remains positive; however, preventative health care impacts sales  
Pharmacies retain dominance for distributions, as online sales are not permitted  
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### DISCLAIMER

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