

# Sauces, Dips and Condiments in Italy

November 2023

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## Sauces, Dips and Condiments in Italy - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Cooking and table sauces benefiting from new product development but price inflation is taking its toll on volume sales in 2023

The Italian love of pasta continues to drive demand for pasta sauces

Sales of tomato pastes and purées see a slight recovery boosted by new product launches

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