

# Other Dairy in Ireland

September 2023

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## Other Dairy in Ireland - Category analysis

### KEY DATA FINDINGS

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Fromage frais and quark and coffee whiteners lose ground  
Chilled dairy desserts in decline despite rising demand for indulgence  
Cream benefits from consumers embracing home-made meals and desserts

#### PROSPECTS AND OPPORTUNITIES

Higher levels of specialisation set to continue fostering higher levels of fragmentation  
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