



# Self-Service Cafeterias in Argentina

February 2024

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## Self-Service Cafeterias in Argentina - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Changing work trends undermine interest in by-weight outlets  
Chained self-service cafeterias fall short of pre-pandemic outlet numbers  
Rincón Jumbo retains leadership in 2023

#### PROSPECTS AND OPPORTUNITIES

Number of outlets will not see full recovery during the forecast period  
Rincón Jumbo set to remain on top though future success is not guaranteed  
New hypermarket spaces may give room to self-service cafeterias, while low-cost downtown spaces offer opportunities for independent players

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