

NRT Smoking Cessation Aids in Saudi Arabia

September 2023

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NRT Smoking Cessation Aids in Saudi Arabia - Category analysis

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2023 DEVELOPMENTS

Government steps up its efforts to curb smoking as part of Vision 2030
Nicotinell dominates NRT smoking cessation aids, but a challenger arrives
Pharmacies remains the leading distribution channel

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Greater control over tobacco sales presents opportunities, but threats remain
E-vapour products expected to compete with NRT smoking cessation aids
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