

Beauty and Personal Care Packaging in South Korea

June 2023

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Beauty and Personal Care Packaging in South Korea - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

- Removal of pandemic restrictions boosts sales in colour cosmetics
- Bio-based materials boost eco-credentials of cosmetics containers
- Use of paper to boost sustainability credentials of squeezable plastic tubes

PROSPECTS AND OPPORTUNITIES

- LG Household and Health Care to start using cosmetics containers made from waste plastic oil
- Glass bottles to gain share over the forecast period

Beauty and Personal Care Packaging in South Korea - Company Profiles

Packaging Industry in South Korea - Industry Overview

EXECUTIVE SUMMARY

- Packaging in 2022: The big picture
- 2022 key trends
 - Plastic pouches gaining traction in food packaging
 - Home café trend boosts demand for fresh coffee
 - Brands transform glass packaging for enhanced environmental sustainability
 - Amorepacific's eco-friendly solution paves the way for sustainability
 - HDPE bottles popular for multi-purpose cleaner packaging

PACKAGING LEGISLATION

- Green packaging initiatives shaping the alcoholic drinks industry

RECYCLING AND THE ENVIRONMENT

- LG Household & Health Care partners with Hyundai Chemical and Lotte Chemical on eco-friendly packaging
- Beauty and personal care taking the sustainability road
- Table 1 - Overview of Packaging Recycling and Recovery in South Korea: 2020/2021 and Targets for 2022

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