

Polishes in Algeria

February 2024

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Polishes in Algeria - Category analysis

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2023 DEVELOPMENTS

Volume growth is stifled by lower household budgets
Evolving fashions and sporty footwear are hindering developments in shoe polish
Spring Sarl leads in polishes with S C Johnson brand

PROSPECTS AND OPPORTUNITIES

Healthy growth expected as consumer awareness of polishes rises
Furniture polish will remain most popular type
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